

LATE SPORTS

Phelps smashes record

Michael Phelps secures Athens trip with world record in 400-meter IM in U.S. trials ■ 1C



Fast start: Phelps wins trials final Wednesday.



NO. 1 IN THE USA

Feed your head

Can 'smart drugs' really make you smarter? ■ 1D

By Keith Simmons, USA TODAY



Thursday, July 8, 2004

Newsline

■ News ■ Money ■ Sports ■ Life

Bargain hunters push stocks higher

Index	Close	Change
Dow Jones industrial average	10,240.29	▲ 20.95
Nasdaq composite	1966.08	▲ 2.65
Treasury note, 10-year yield	4.47%	unch.
USA TODAY Internet 50	111.95	▲ 0.12

Sources: USA TODAY research, MarketWatch.com



By Chris Hondros, Getty Images

Iraqis enable martial law

Risky move is aimed at "deteriorating security situation." Above, people watch as U.S. forces detain suspected insurgents Wednesday in Baghdad ■ 8A



Jones stays focused on Olympics

Despite doping probe, Marion Jones aims to make team ■ 1C

By Robert Hanashiro, USA TODAY

Government aims to restrict off-roading

U.S. Forest Service proposes to restrict the vehicles from areas other than designated trails. Implementing and enforcing the new rules will be difficult; for starters, maps need to be made. 3A.

Irish pub defies anti-smoking law

In an effort to save business, Galway pub is first to let bar patrons light up despite government ban. 11A.

Money: Ford, GM boost rebates

Increasing incentives is part of effort to deal with bloated inventories and dramatic drop in sales for month of June; Chrysler touts sales increase. 1B.

► Small businesses make great targets for spam, and some are losing their e-mail service to boot. 1B.

► Furniture makers are scrambling to offer new cabinets and desks to better accommodate thin TVs and sleek laptop computers. 5B.

Sports: U.S. Postal crushes competition

Lance Armstrong's team wins the fourth stage of the Tour de France; defending champ takes lead. 14C.

► Major league baseball attendance is up 11.4% this year and is on pace to break 2000 record; tight races, parity are factors, commissioner says. 1C.

Life: The '90s are making a comeback

Blast from the past might be here too soon; TV, radio feature shows and songs of the decade. 1D.

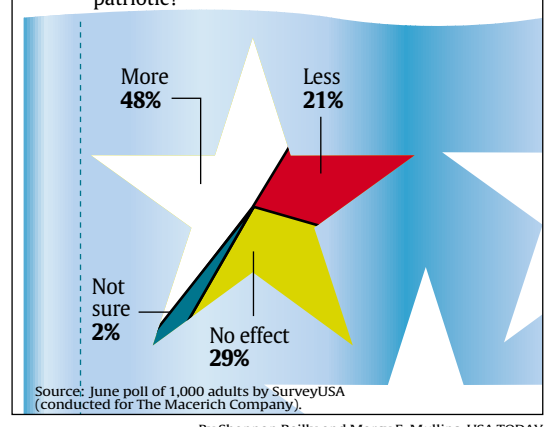
► 2004 has been full of star gossip, and bigger stories are eagerly awaited, including a baby announcement from Jennifer Aniston and Brad Pitt. 1, 3D.

► Beware Jen and Brad, a new baby can ruin a marriage; researchers present findings at conference that starts today in Dallas. 9D.

By John O. Buckley and Rebecca A. Leaf

Get breaking news updated 24 hours a day, 7 days a week at www.usatoday.com

USA TODAY Snapshots



By Shannon Reilly and Marcy E. Mullins, USA TODAY

9D Crossword
12-13A Editorial/Opinion
13C Lotteries
9D Marketplace Today
4B Market scoreboard
7A State-by-state

© 89505 04005 6
© COPYRIGHT 2004 USA TODAY, a division of Gannett Co., Inc.
Subscriptions, customer service 1-800-USA-0001
www.myusatoday.com



By Luke Frazza, AFP

Joining forces: From left, Elizabeth Edwards, Sen. John Edwards, D-N.C., Sen. John Kerry, D-Mass., Cate Edwards, Teresa Heinz Kerry, and Chris Heinz in Pittsburgh.

Democratic ticket sparks early fire

Bush suggests Edwards not ready to lead ■ Kerry hits Bush 'judgment,' 4A



Regular folks get the star treatment

By Robert Deutsch, USA TODAY

And not for women only: Paula Moynahan performs surgery on Bill Mullen, 60, in Waterbury, Conn. Mullen says he's "tickled pink" with the results of his eyelid lift: "I wish I had done it earlier."

Cosmetic surgery and other procedures are no longer the stuff of celebrities

By Maria Puente, USA TODAY

Did he or didn't he? He did, and retired industrial engineer Bill Mullen is not only thrilled he got an eyelid lift at age 60, he's not afraid to talk about how much better he feels about his appearance.

"To say I'm happy is an understatement — I'm tickled pink," Mullen says six weeks after having the operation near his home in Prospect, Conn. "I not only have no regrets, I wish I had done it earlier."

Now cut to U.S. Sen. John Kerry, the presumed Democratic nominee for president. Did he get Botox injections to smooth out his famously craggy visage? Wife Teresa Heinz Kerry readily says she gets Botoxed, but the senator's staff denies that he does — as if Botoxing were an automatic disqualifier for the presidency.

If so, millions of Americans such as Bill Mullen can never run for president — about 8.2 million Americans in 2003 alone. According to medical statistics, that's how many surgical



Before: Marilyn Neifert of Wichita.



After: Neifert had a chin tuck, face lift and other surgery.

and non-surgical cosmetic procedures were performed last year in the USA, including 2.2 million Botox treatments. That doesn't count an unknown number administered by non-physicians at salons, spas and parties.

Nor does it count the millions of other new cosmetic procedures Americans have each year to improve their appearance, such as UV and sunless tanning, teeth whitening, laser hair removal, Brazilian waxing and color contacts to dramatically change eye color.

Call it the L.A.-ing of America. Once this sort of thing was the exclusive province of the rich and famous in Los Angeles and New York — and only then on the QT. Phyllis Diller may have joked about her plastic surgeries, but almost nobody else talked about it openly. Now everybody everywhere does it, and everybody blabs. (Except politicians.) New Jersey is even going to tax cosmetic

Cover story

Please see COVER STORY next page ►

Former Enron chief indicted

Lay plans to surrender to authorities today

By Greg Farrell, USA TODAY

Former Enron chairman Kenneth Lay was indicted Wednesday by a federal grand jury in Houston, a milestone in the Justice Department's 2½-year investigation into a fraud that devastated what was once the nation's seventh-largest company.

The indictment of Enron's former top executive is expected to be unsealed in court today.

Lay, 62, issued a statement Wednesday evening saying he would surrender to authorities this morning. "I have done nothing wrong, and the indictment is not justified," he said.

The energy company's collapse in late 2001 wiped out the retirement savings and jobs of thousands of employees and led a parade of corporate accounting scandals that set off investigations from California to Washington, D.C.

Lay's indictment supports the Bush administration's pledge two years ago that it would not tolerate corporate wrongdoing. Lay enjoyed a close relationship with the first President Bush and was a fundraiser for the current President Bush's campaign against Al Gore in 2000, earning his own nickname from the nation's chief executive: "Kenny Boy."

According to the Center for Public Integrity, Enron executives contributed more than \$600,000 to Bush campaigns. The company is the second-largest contributor to the president's political career, behind credit card giant MBNA.

"I do think he was put under closer scrutiny because of his connections to Mr. Bush," says Philip Hilder, the Houston attorney who represents Enron internal whistle-blower Sherron Watkins. "But the government obviously feels it has enough evidence to do this."

The indictment is likely to accuse Lay of securities fraud for his efforts to maintain the company's stock price in 2001, even after Watkins alerted him to a potential accounting scandal at the company.

Watkins warned Lay in August of that year that she had discovered a series of bogus accounting maneuvers designed to make the company's earnings look stronger than they were. In a meeting with Lay that month, Watkins urged him to bypass the company's law firm, Vinson & Elkins, and launch a vigorous investigation into the company's accounting practices.

Instead, various investigations have revealed, Lay asked lawyers from Vinson & Elkins — the firm that had approved some of the deals — to conduct a quick investigation into some of Watkins' allegations. But Lay warned the lawyers not to dig too deeply into any accounting matters. Meanwhile, Lay publicly promoted the company's stock, telling employees to buy it.

In December 2001, Enron filed for bankruptcy-court-protected reorganization.

Since January 2002, the federal Enron Task Force has charged 29 former Enron executives and outside advisers with crimes associated with the Enron accounting fraud. In January, former Enron chief financial officer Andrew Fastow agreed to plead guilty and cooperate with the investigation in return for a 10-year jail sentence. A few weeks later, prosecutors charged Jeff Skilling, Enron's former CEO, with 35 counts of securities fraud and related crimes. Skilling has pleaded not guilty.



Lay: Ex-Enron chairman.

Pfizer to offer discounts to uninsured

About 60 million could save on such drugs as Viagra, Lipitor

By Julie Appleby, USA TODAY

The nation's largest drug company said Wednesday that it will discount medications to an estimated 60 million uninsured Americans, a move skeptics say is aimed at tempering criticism over drug prices but could set a precedent for other companies.

Pfizer, whose products include cholesterol drug Lipitor, pain medication Celebrex and impotence treatment Viagra, says its program will be open to all without health insurance and those whose insurance does not cover drugs, including Medicare patients.

By doing so, Pfizer becomes the first in the industry to go beyond offering discounts only to low-income residents. "From now on, all uninsured Americans will have the same purchasing power as large insurers for Pfizer medicines," said Pat Kel-

ly, Pfizer's president of U.S. Pharmaceuticals.

The program comes amid growing criticism of the pharmaceutical industry about prices and its efforts to restrict the flow of lower-cost drugs from Canada. Pfizer's discounts will vary depending on the uninsured consumer's income and the drug but will average 15% for those earning more than \$45,000 a year and 37% for those under that amount.

Those who earn below 200% of the federal poverty level — about \$18,620 for an individual or \$31,340 for families — will get their medications free under a Pfizer program that is being expanded.

Pfizer drew praise from some doctors, small-business owners and politicians, including Sen. Hillary Rodham Clinton, D-N.Y., as well as some of the industry's usual critics. "This is a reasonably good thing," says Ron Pollack of Families USA, an advocacy group. "Any significant help for the uninsured ... is much appreciated."

Others say the uninsured might still not be able to afford the drugs or might be able to buy them cheaper in Canada.

Medicine costs comparison

Approximate monthly costs for a family earning less than \$45,000 a year:

Medication	Old cost	New cost	Savings
Celebrex 200mg	\$103.71	\$63.53	39%
Zithromax 600mg ¹	\$23.75	\$11.86	50%
Norvasc 5mg	\$51.93	\$33.70	35%
Lipitor 10mg	\$79.58	\$52.71	34%

¹Oral dosage

Source: Pfizer

► Program Q&A, 5B

TALK TO YOUR KIDS ABOUT UNDERAGE DRINKING. RESPONSIBILITY MATTERS.

www.familytalkonline.com

